

Victorian Government Trade Mission to South Korea

Be part of a Trade Mission to
South Korea, 7 - 12 May 2012

DEPARTMENT OF BUSINESS AND INNOVATION

The South Korean economy is the 11th largest economy in the world and the third largest in Asia. It is Australia's fourth-largest export market. Victoria's export of goods to South Korea increased by nearly 15 per cent to over \$1 billion in 2011.

Expressions of interest are sought from companies from the following sectors:

- > Food and beverage
- > Water and agribusiness
- > Clean technology
- > Infrastructure and urban systems design
- > ICT
- > Tourism
- > International education
- > Arts

The mission, involving senior Victorian Government representation, will include business to business meetings, forums & workshops, networking functions, promotional and media opportunities.

Expo 2012 Yeosu Korea

The mission will culminate at the opening of the Australian Pavilion at Yeosu Expo on Saturday 12 May.

Companies may also wish to extend their visit to the region by participating in the Victorian Government Trade Mission to China from 14 May.

The Victorian Government will provide financial assistance to Victorian companies participating in the mission.

To register your interest, and for further information, contact:

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